

# Cosmetic trade fair 2023



<p><b>COSMETICA</b> ■■■■■ <b>HANNOVER</b></p> <hr/> <p>01. - 02. Juli 2023</p>	<p><b>COSMETICA Hannover, 01. - 02. July 2023</b></p> <p><b>Facts</b></p> <ul style="list-style-type: none"><li>■ approx. 11.500 m<sup>2</sup> exhibition area</li><li>■ GUTzuFUSS Meeting for podiatrists and chiropract</li><li>■ COSMETICA Workshops</li><li>■ professional visitors 2022: 7.564 (10.043 professional visitors in 2019)</li></ul>
<p><i>exklusiv</i> <b>COSMETICA</b> ■■■■■ <b>WIESBADEN</b></p> <hr/> <p>16. - 17. September 2023</p>	<p><b>COSMETICA Wiesbaden exklusiv, 16. - 17. September 2023</b></p> <p><b>Facts</b></p> <ul style="list-style-type: none"><li>■ approx. 14.000 m<sup>2</sup> exhibition area</li><li>■ GUTzuFUSS Meeting for podiatrists chiropract</li><li>■ COSMETICA Workshops</li><li>■ COSMETICA Coaching</li><li>■ COSMETICA School-Award contest - final -</li><li>■ professional visitors 2022: 10.057 (13.287 professional visitors in 2019 on the COSMETICA Frankfurt)</li></ul>
<p><b>COSMETICA</b> ■■■■■ <b>BERLIN</b></p> <hr/> <p>18. - 19. November 2023</p>	<p><b>COSMETICA Berlin, 18. - 19. November 2023</b></p> <p><b>Facts</b></p> <ul style="list-style-type: none"><li>■ approx. 12.000 m<sup>2</sup> exhibition area</li><li>■ COSMETICA Workshops</li><li>■ COSMETICA Newcomer contest - final -</li><li>■ professional visitors 2022: 8.637 (10.593 professional visitors in 2019)</li></ul>

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## Prices 2023

Type of booth – Price/m <sup>2</sup> 2023		COSMETICA Hannover	COSMETICA Wiesbaden exklusiv	COSMETICA Berlin
<b>linear booth</b> (1 side open)	bis 30 m <sup>2</sup>	111,00 €	133,00 €	114,00 €
	ab 31 m <sup>2</sup>	109,00 €	131,00 €	113,00 €
<b>corner booth</b> (2 sides open)	bis 30 m <sup>2</sup>	115,00 €	137,00 €	121,00 €
	ab 31 m <sup>2</sup>	113,00 €	135,00 €	118,00 €
<b>head booth</b> (3 sides open)	bis 30 m <sup>2</sup>	118,00 €	140,00 €	124,00 €
	ab 31 m <sup>2</sup>	116,00 €	138,00 €	121,00 €
<b>island booth</b> (4 sides open)	bis 30 m <sup>2</sup>	122,00 €	144,00 €	129,00 €
	ab 31 m <sup>2</sup>	122,00 €	144,00 €	129,00 €
environmental fee/m <sup>2</sup>		10,00 €	10,00 €	10,00 €
media fixed rate		95,00 €	95,00 €	95,00 €

December 2022/ All prices not including VAT, as far as no other regulations are prevailed.

## Online - marketing packages

Present your products and services effectively on [www.cosmetica.de](http://www.cosmetica.de) and make a lasting investment in your company image. 90% of ticket sales are made through our website.

With our online marketing packages, we guarantee you extensive advertising.

### PREMIUM-PACKAGE

2.425,- € plus VAT

- Super Banner  
Duration: 3 Month
- Newsletter for Ticket-Sale  
(ca. 24.000 subscribers)  
Fullsize banner und image-/text- newsblock
- COSMETICA Marketplace  
company and product video
- Product-/company-News on home page
- Exhibitor-news premium (max. 3 customers)

### BASIS-PACKAGE

991,- € plus VAT

- Rectangel  
Duration: 3 Month
- Newsletter for Ticket-Sale  
(ca. 24.000 subscribers)  
image-/text- news block
- Exhibitor-news